

A Falls Prevention Economic Model

Sue Hayward-Giles MCSP
Assistant Director Practice & Development



haywardgiless@csp.org.uk



020 7306 6630



[@suehaywardgiles](https://twitter.com/suehaywardgiles) [@theccsp](https://twitter.com/theccsp)

In the time it takes you to read this slide, an elderly person living in the UK will have had a fall

6.44 Seconds

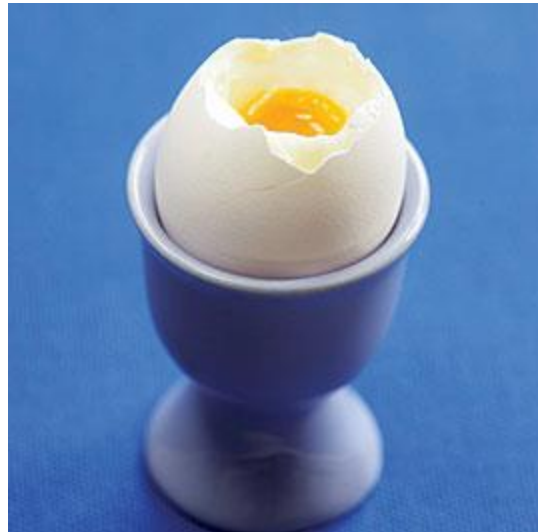
O'Loughlin, Jennifer L., et al. "Incidence of and risk factors for falls and injurious falls among the community-dwelling elderly." *American journal of epidemiology* 137.3 (1993): 342-354.

Every thirty seconds an elderly person has a fall serious enough to call out an ambulance



O'Loughlin, Jennifer L., et al. "Incidence of and risk factors for falls and injurious falls among the community-dwelling elderly." *American journal of epidemiology* 137.3 (1993): 342-354.

In the time it takes to soft boil an egg, an elderly person living in the UK will have had a fracture which was preventable with physiotherapy



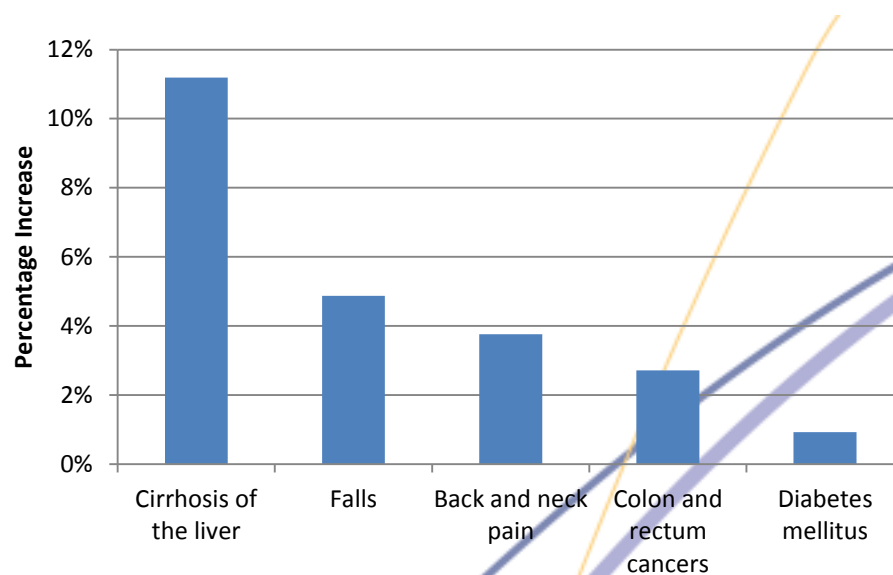
O'Loughlin, Jennifer L., et al. "Incidence of and risk factors for falls and injurious falls among the community-dwelling elderly." *American journal of epidemiology* 137.3 (1993): 342-354.

Someone in the UK dies of a hip fracture caused by a fall every hour

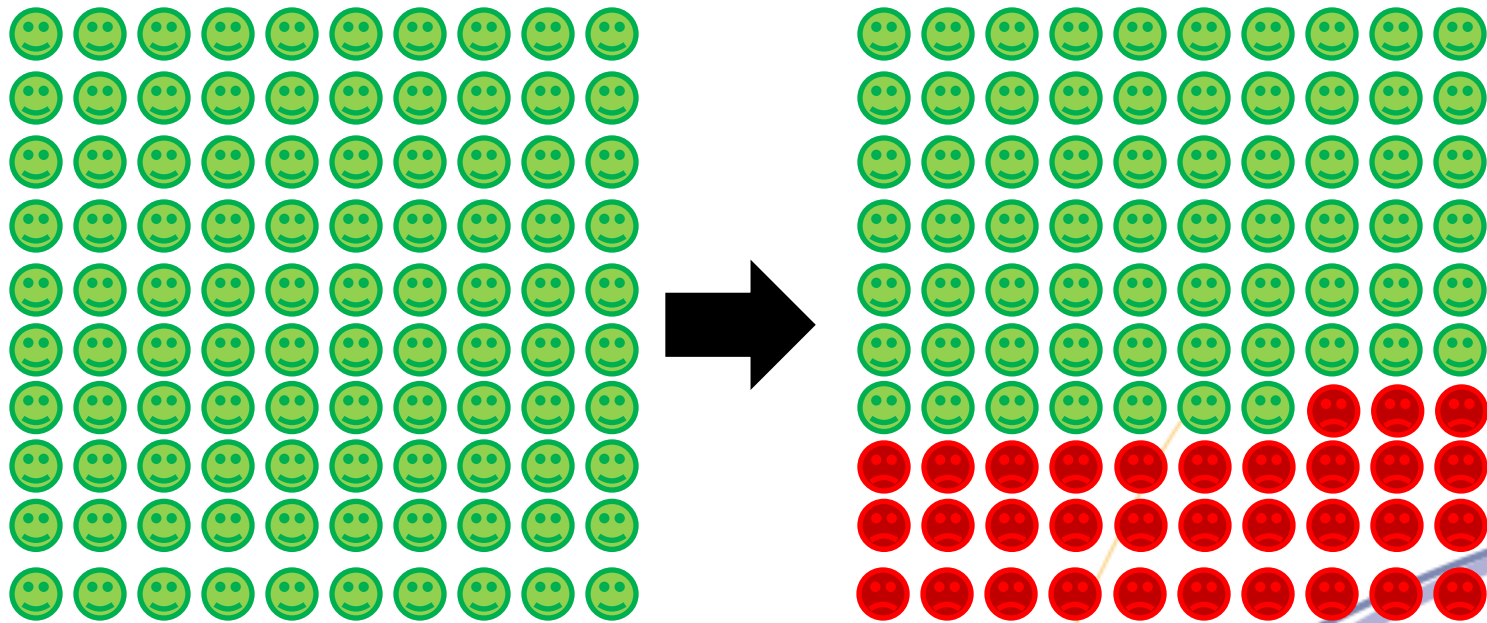


Age, U. K. "Stop falling: start saving lives and money." Age UK (2010).

The increase in falls has been the second biggest of any major disease area since 2000

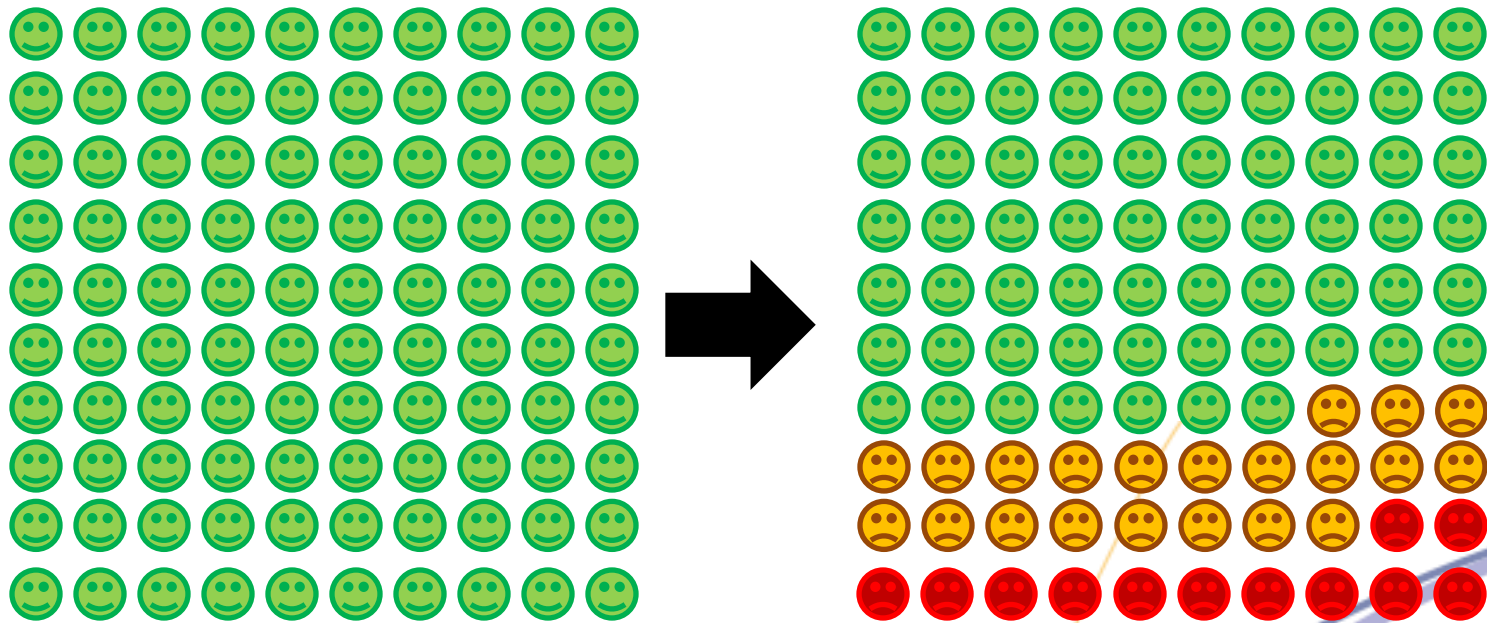


Lopez, Alan D., and C. C. Murray. "The global burden of disease." *Nat Med* 4.11 (1998): 1241-3.



One third of adults aged 65 or over will have
a fall this year

O'Loughlin, Jennifer L., et al. "Incidence of and risk factors for falls and injurious falls among the community-dwelling elderly." *American journal of epidemiology* 137.3 (1993): 342-354.



12.4% of adults aged 65 or over will have a fall this year which is so serious they require hospitalisation

O'Loughlin, Jennifer L., et al. "Incidence of and risk factors for falls and injurious falls among the community-dwelling elderly." *American journal of epidemiology* 137.3 (1993): 342-354.



As far as patient experience is concerned, falls are just the tip of the iceberg – the fear of falling has a QALY burden of 6.4 times the total burden of falls and fractures in the elderly

Iglesias, C. P., A. Manca, and D. J. Torgerson. "The health-related quality of life and cost implications of falls in elderly women." *Osteoporosis international* 20.6 (2009): 869-878.



At £30,000 per QALY, the NHS remains cost-effective even if it spends £2067 per 65 year old to prevent their falls and fear of falling

Iglesias, C. P., A. Manca, and D. J. Torgerson. "The health-related quality of life and cost implications of falls in elderly women." *Osteoporosis international* 20.6 (2009): 869-878.

Model Purpose

Answers the question, *“Is physiotherapy a cost-effective way of preventing falls in a given elderly population?”*

Answer is a resounding, “Yes” – physiotherapy can probably prevent around **225,000** serious falls and spend of **£330m** across the UK each year. For every £1 spent on physiotherapy, around **£1.50** is returned in prevented NHS spending.

The principle underpinning the model is to use the highest-quality data publically available and – where assumptions have to be made – make the most conservative assumptions possible

Model Design



Llywodraeth Cymru
Welsh Government

Take demographic data from National Statistical Agencies to estimate the population of the four UK countries and their respective Health Geographies...



Estimate the number of falls we'd expect from that number of people given their demographics using high-quality academic literature...



Use a meta-analysis published by the Cochrane Collaboration to identify how many of those falls could have been prevented with physiotherapy...



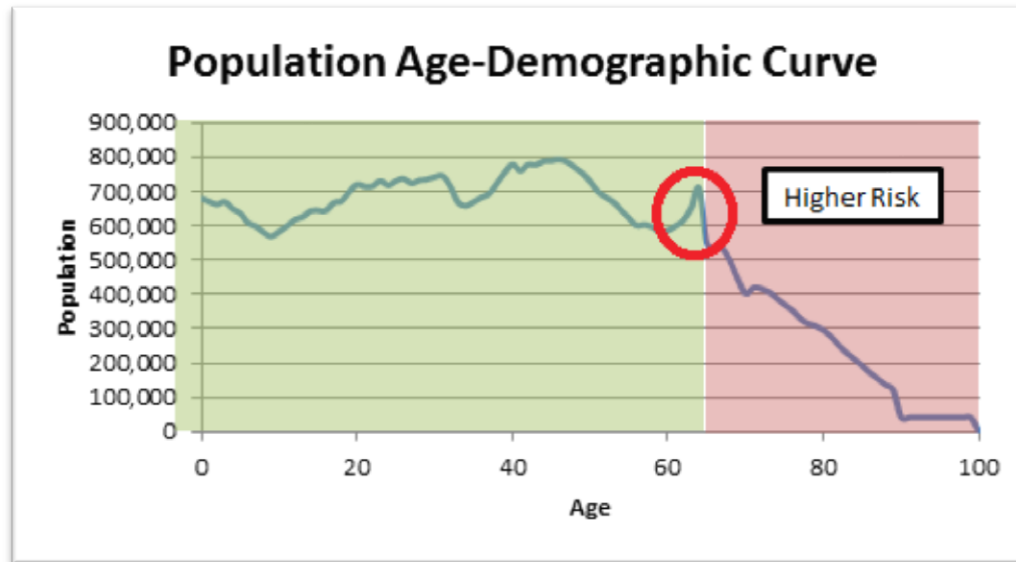
THE COCHRANE
COLLABORATION®



And finally use the NHS Reference Costs (and other sources such as the PSSRU) to calculate the economic benefit of preventing these falls!

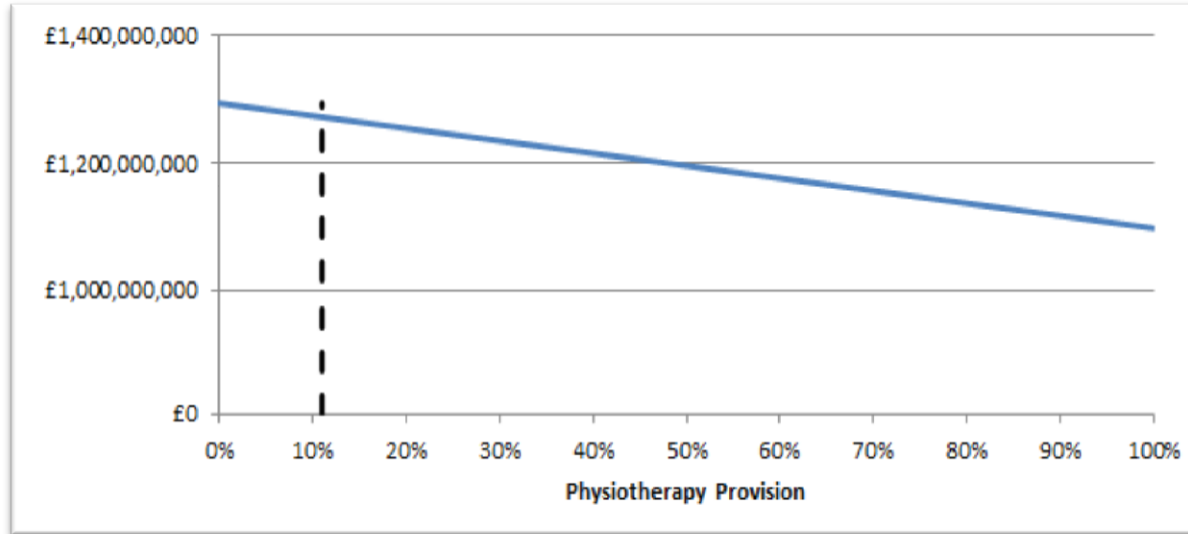


Urgently Needed



The graph above shows the population of England and the ages at which you are considered to be at 'higher risk' of falls (65+). It also demonstrates that a concentration of baby boomers are about to enter this high risk zone, which commissioners are not prepared for. For example, there could be a 19.2% increase in care home admissions triggered by a fall in the next five years!

Cost-Effective



The graph above, taken from the economic model, shows that the NHS in England could save around £275m by commissioning physiotherapy to protect people from experiencing falls. This is on top of the huge population health benefits such commissioning would bring.

Savings

Region	Number of falls saved	Cost Saving (£)
England	186,473	273,039,156
North Yorkshire & Humber	6668	9,748,984
NHS Vale of York	1330	1,949,795
NHS North Lincolnshire	640	924,051
NHS North East Lincolnshire	612	902,056
NHS Hull	781	1,147,101
NHS Harrogate & Rural District	676	1,006,653
NHS Hambleton, Richmondshire & Whitby	663	957,620
NHS Scarborough & Ryedale	530	781,517
NHS East Riding of Yorkshire	1435	2,078,288

Falls prevention economic model

Physiotherapy commissioning support tool

Version 1.6.2 Latest Release 14/11/14

Welcome to the CSP falls prevention economic model

The tool allows commissioners to calculate the potential impact of falls both in terms of patient outcomes (the severity of the falls) and financial outcomes (the cost of care for these falls). It has been produced by the West and South Yorkshire and Bassetlaw Commissioning Support Unit (WSYBCSU) and was commissioned by the Chartered Society of Physiotherapists (CSP). The tool permits you to look at the cost of preventing falls through physiotherapy by drawing "cost-effectiveness" curves. For most areas for most levels of current physiotherapy provision, the tool demonstrates that employing a marginal physiotherapist is cost-effective. However it is possible to obtain more detailed interpretations for your own local area. For help in how to do this please look at the "End User Notes" at the bottom of each dashboard. You can then configure the tool to represent your local area by using the "Configuration Options" tab.

About this tool: The tool is supported through datasets from the Cochrane Collaboration and government statistics and functions through a deterministic decision tree. Please look at the tabs on Cochrane, Population, Fall Number Tree and Fall Outcome Tree for more information.

IMPORTANT: You must enable macros on this spreadsheet before the model will work

1. Select the CCG you would like to model below
(You can filter the list using the flags)

2. Select the level of detail you require below

Area:

North Yorkshire and Humber

--- SELECT REGION ---
Arden, Herefordshire and Worcestershire
Bath, Gloucestershire, Swindon and Wiltshire
Birmingham and the Black Country
Bristol, North Somerset, Somerset and South Gloucestershire
Cheshire, Warrington and Wirral
Cumbria, Northumberland, Tyne and Wear
Derbyshire and Nottinghamshire
Devon, Cornwall and Isles of Scilly
Durham, Darlington and Tees
East Anglia
Essex
Greater Manchester
Hertfordshire and the South Midlands
Kent and Medway
Lancashire
Leicestershire and Lincolnshire
London



Show Demographics

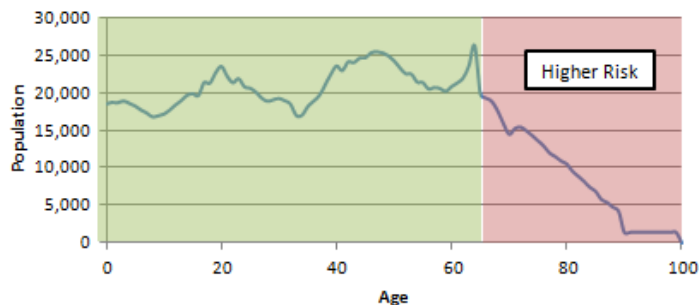
Show Cost-Effectiveness

Show Configuration Options

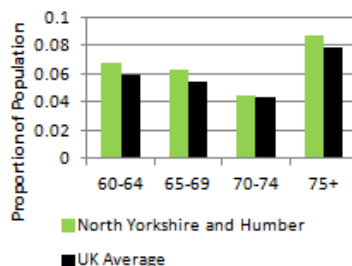
Demographic and Healthcare Needs Assessment for North Yorkshire and Humber

Demographic Visualisations

Population Age-Demographic Curve



Proportion of Population Aged...



5 Year Predictions

At-risk population in future:

Year	At-risk	Growth in Care Homes
2015	435,920	3.8%
2016	447,852	9.2%
2017	456,308	12.6%
2018	464,297	15.6%
2019	472,377	17.7%
2020	480,166	20.6%

NB: 'Growth in Care Homes' reports only those Care Home admissions directly attributable to falls; population growth adds roughly another 2-4 percentage points

Age Demographics

Target Population	1,661,577	100.0%
Aged 60-64	112,795	6.8%
Aged 65-69	90,477	5.4%
Aged 70-74	73,618	4.4%
Aged 75+	159,745	9.6%

Expected Annual Falls

Actual		
Actual Expected Falls	35,325	100.0%
...of which mild	16,562	46.9%
...of which moderate	14,408	40.8%
...of which major	4,355	12.3%
Theoretical		
Upper Bound	36,145	102.3%
Lower Bound	28,690	81.2%

Expected Annual Costs

Actual expected spend	£44,693,374	100.0%
Theoretical upper bound	£45,890,088	102.7%
Theoretical lower bound	£35,010,871	78.3%

End User Notes:

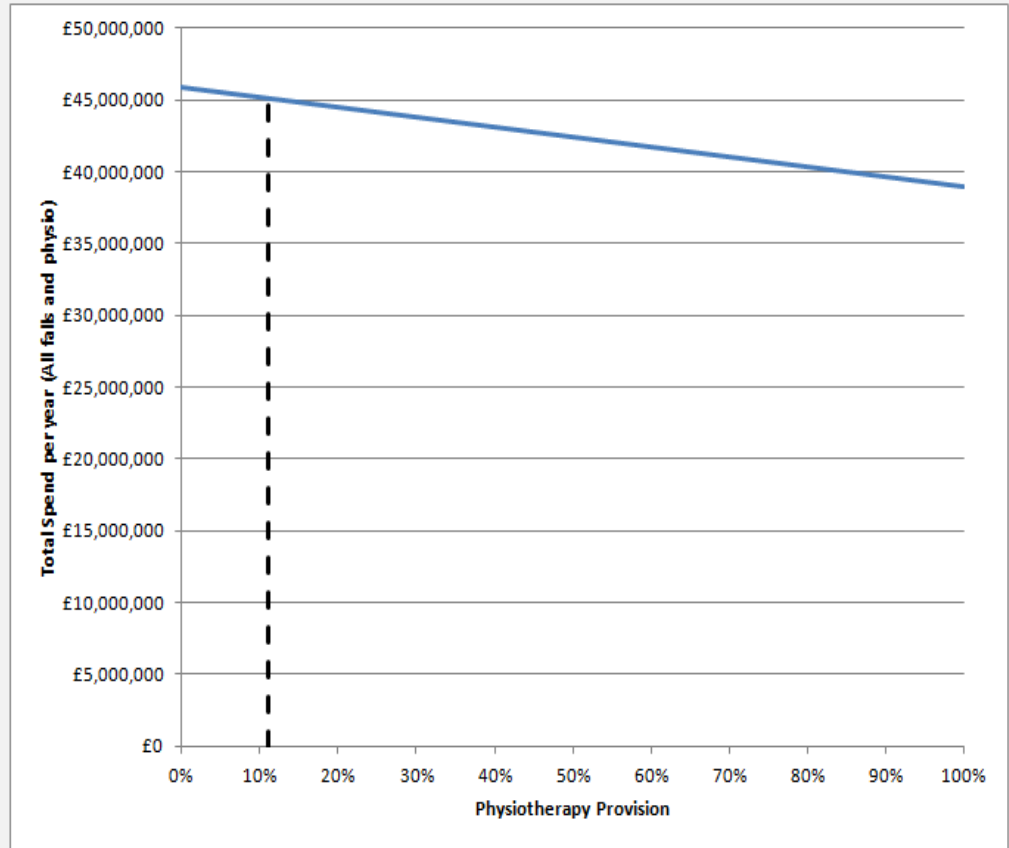
This is a 'dashboard', which is a standard way to arrange dense information so it isn't overwhelming. Each module in the dashboard tells a slightly different story:

- In the top left is a population age-demographic curve. Along the x-axis is age, and the y-axis is population. The graph is subdivided into 'high risk' individuals (older than 65) and 'standard risk' individuals (younger than 65). The way to interpret this graph is to look at the shape of it; a high population in the high risk category is very bad, a high population in the 50-65 age band is quite bad (because they will age into high-risk patients and put pressure on the service) whereas a bulge in the 0-40 age band is not of

Cost-effectiveness analysis of additional physiotherapy for North Yorkshire and Humber

Key Conclusions

	Theoretical Lower Bound	At current levels	Theoretical Upper Bound
Total Spend	£45,890,088	£45,129,676	£38,977,250
... on treatment	£45,890,088	£44,693,374	£35,010,871
... on prevention	£0	£436,302	£3,966,379
	Theoretical Lower Bound	Average value in selected area	Theoretical Upper Bound
Value of £1 marginal investment	£3.22	£1.50	£0.63
	Theoretical Lower Bound	At current levels	Theoretical Upper Bound
Spend by age:			
60-64	£1,414,217	£1,434,629	£1,599,774
65-69	£1,624,295	£1,630,211	£1,678,074
70-74	£2,851,628	£2,827,562	£2,632,849
75+	£39,999,947	£39,237,274	£33,066,553
Net annual savings:			
Compared to do nothing	£0	£760,412	£6,912,838
Compared to now	N/A	£0	£6,152,426



Detailed Spending Breakdown:

	60-64		65-69		70-74		75+	
	Cost	Falls	Cost	Falls	Cost	Falls	Cost	Falls
Theoretical Lower Bound	£1,414,217	3,227	£1,624,295	3,296	£2,851,628	3,115	£39,999,947	19,052
At current levels	£1,434,629	3,973	£1,630,211	4,059	£2,827,562	3,836	£39,237,274	23,458

Web Links

Falls Economic Modelling Tool – web link

<http://www.csp.org.uk/professional-union/practice/your-business/evidence-base/cost-falls>

CSP Resources

Physiotherapy Works: Falls and Frailty

<http://www.csp.org.uk/professional-union/practice/evidence-base/physiotherapy-works/falls-and-frailty>

We're Talking About Your Generation

<http://www.csp.org.uk/publications/were-talking-about-your-generation>